



*Lily Forado*  
EQUESTRIAN PHOTOGRAPHY

Dressage4Kids™





# *Together we create opportunities.*

*Thanks to you, young riders across the country are able to further their dressage education, which in turn strengthens the foundation of dressage and a love of horses.*

*As a leader in the sport of dressage, Dressage4Kids provides educational and competitive opportunities for youth riders and the adults who support them. Contributions to Dressage4Kids fund our educational programs, training, and scholarship awards, thereby deepening the understanding of and love for dressage.*

*Your contributions ensure the continued success of our programs that support the development of our talented youth to become the international riders, teachers, and trainers of the future.*



*"I love the D4K program. The knowledge and education is wonderful. The program builds strength and independence while offering great opportunity for team building." – D4K Participant*

*On behalf of the numerous dressage riders who have enjoyed our events over the past 22 years, thank you for joining us in our efforts to offer quality programs in the sport of dressage.*

*Sincerely,  
Lendon Gray*

[www.dressage4kids.org](http://www.dressage4kids.org)



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*Dressage4Kids participants are highly successful.*

*Dressage4Kids riders:*

- *are winners at the North American Youth Championships*
- *are winners at the U.S. Dressage Festival of Champions*
- *are part of the Discover Dressage USEF/USDF Emerging Athlete Program*



- *qualify for the U.S. Dressage Young Rider European Tour*
- *become working students under the tutelage of internationally renowned trainers Allison Brock, Olivia LaGoy-Weltz, Dorothee Schneider, and Sabine Schut-Kery, among others.*
- *continue to give back through volunteering in the Dressage community*
- *become successful trainers and judges, thereby securing knowledge and support for future generations!*



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	Olympic Team \$10,000+	Gold Medal \$5,000-\$9,999	Silver Medal \$1,500-\$4,999	Bronze Medal \$500-\$1,499
Logo and link on Dressage4Kids.org	✓	✓	✓	✓
Logo and link on YouthDressageFestival.com	✓	✓	✓	✓
Ads in digital program books (LYDF, WEP)	Two 4-Page Spreads	Two 2-Page Spreads	One Full Page	One Quarter Page
Social media recognition on D4K platforms (Facebook, Instagram, Twitter)	12 Posts	8 Posts	4 Posts	1 Post
Number of ads in Dressage4Kids e-newsletters	6	3	1	
Number of Dressage4Kids events at which your banner may be displayed	4	2	1	
Press release recognition	✓	✓		
Complimentary vendor space, if requested	✓	✓		
Product display, if requested	✓	✓		
Complimentary article in D4K e-newsletter	✓			
Logo and link in all D4K e-newsletters	✓			
Title Sponsor, custom opportunity	✓			

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## Sponsorship Contract

### **Sponsor Information**

Corporate Sponsor Name or Individual Sponsor Name:

Name of Contact Person:

Street Address:

City:

State/Province:

Zip Code:

Phone:

Email:

Website:

### **Level of Sponsorship:**

Place an "X" beside the category that matches your level of sponsorship.

☐ Olympic Team    \$10,000 and up

☐ Silver Medal    \$1,500-\$4,999

☐ Gold Medal    \$5,000 - \$9,999

☐ Bronze Medal    \$500-\$1499

### **Product Sponsors, please provide the following information:**

Name the product(s) or service(s) you are donating and how many:

Description of product(s) or service(s):

Retail value of your product(s) or service(s):

### **Monetary Sponsors:**

Please make all checks payable to "Dressage4Kids" and mail to Fern Feldman, 890 Mountain Road, Cheshire, CT 06410.

Sponsor Signature:

Print Name:

Please return contract to: Mary Livernois at [d4k.org@gmail.com](mailto:d4k.org@gmail.com)

[www.dressage4kids.org](http://www.dressage4kids.org)





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*Dressage4Kids is a non-profit 501(c)(3) organization that provides educational and competitive opportunities to youth riders and the adults who support them.*

***Horse Donation Program*** – Each horse or pony is matched with a rider who agrees to keep the horse or pony forever. The happiness of all is our premier tenet.

***Scholarship Program*** – Thanks to its partners and sponsors, Dressage4Kids has developed a scholarship and professional development program.

***TEAM Program*** – a national program for dedicated, determined young dressage riders of all levels, ages 25 and under. The goal of the program is to find, to help to educate, and to develop talented youth to become the international riders and trainers of the future.

***Training4Teaching Program*** – a national program intended to help current and up-and-coming professionals in HOW to teach. The goal of the program is to provide opportunities for our professionals to become better teachers and mentors.

***Weekend Equestrian Program*** – an annual two-day educational seminar held in Connecticut for riders of all ages, levels, and disciplines; parents; trainers; and judges.

***Winter Intensive Training Program*** – for aspiring young riders that are committed to being the best they can be. The goal of the program is to give opportunities to youth riders to participate in consistent and extensive training not only in riding, but in all areas of horse care, riding and training theory, and competition skills. This program is conducted annually in Florida from January - March.

***Youth Dressage Festival*** – the Festival offers individual and team competition for riders from ages 4 through 21. Division championships feature a three-phased competition: a written test, an individual dressage test, and a group equitation ride. There are currently three Festivals held in Georgia, Michigan, and New York.



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**Thank you!**

*For more information contact:*

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[d4k.org@gmail.com](mailto:d4k.org@gmail.com)  
(908) 268-4216



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